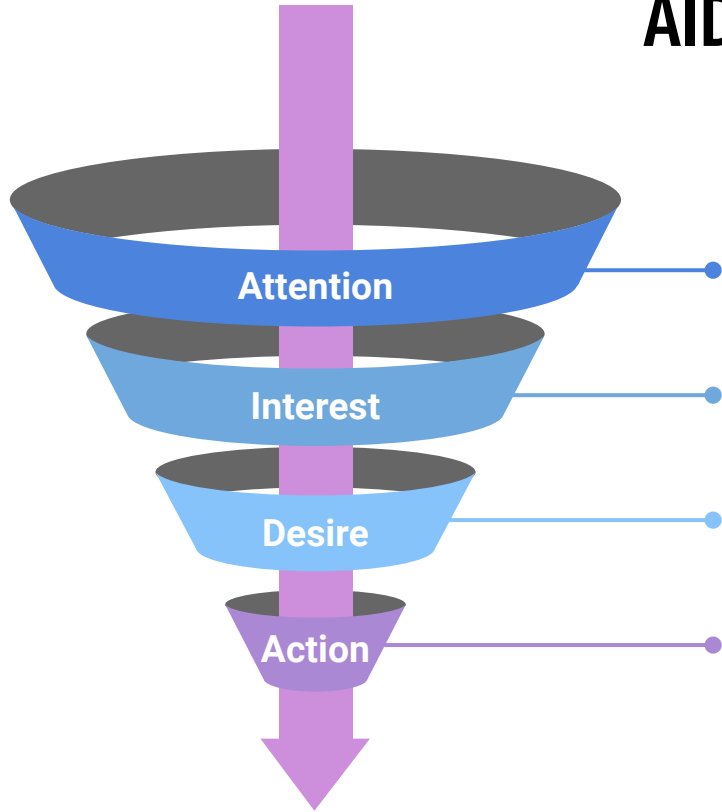


AIDA model template



Customer Actions	Metrics